

# ADITYA GUPTA

## CONTACT

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## EDUCATION

### Bachelors in Computer Application

April 16, 2021 - Ongoing  
Swoyambhu International College | Lalitpur

- Coursework in Java
- Data Structure and Algorithms
- Web Technology
- Java
- Computer Networking

## SKILLS

- Development, Wordpress
- Frontend: Html, CSS, JavaScript, React, Next.js, Tailwind CSS.
- Backend: PHP, Introduction to dot net.
- Database: SQL .
- Framework: CodeIgniter
- Web Scraping: Beautiful soup, Requests, Selenium.
- Version control: Git GitHub.
- Ci/cd: GitHub actions workflow, Docker.
- Adobe Photoshop, AI, ID, Affinity
- Canva and Figma

## PROJECTS

- E-commerce Website: Book Store, Pets Shop, Dynamic with proper Admin Panels.
- News Portal Website, also made Sagar Distilleries and Broker 14 website.
- Real Time Chat Application, with sentiment analysis and end-to-end encryption.
- Build a wordpress website for tourism and Travels
- Contributed in some popular sites like Naasa X and Naasa Securities Website.
- <https://github.com/adityaa-guptaa>

## PROFILE

Passionate tech enthusiast with a thirst for knowledge, eager to explore the vast expanse of technology as a beginner with 2 years in digital marketing, I've honed creative strategies for audience engagement. Additionally, over 1 year in Cloud Factory, I've specialized in image and video annotation, refining attention to detail. Committed to continuous growth, I'm excited to embark on this journey in the dynamic tech industry, ready to make meaningful contributions and expand my horizons.

## WORK EXPERIENCE

### Digital Marketing

Feb, 2020 - Nov, 2022  
Grow More Interior | Uttardhoka, Kathmandu

- Led digital marketing and security initiatives by analyzing trends, competitors, and infrastructure vulnerabilities to create effective campaigns and implement strong malware protection.
- Streamlined workplace technology setup by organizing and configuring computers, routers, and printers to ensure secure, efficient, and productive workstations.

### Data Specialist

Dec, 2022 - May, 2024  
Sprout Technology (Cloud Factory) | Remote Employee

- Delivered high-quality video and image annotation outputs by accurately labeling, outlining, and categorizing visual content, supporting robust machine learning and computer vision model training across multiple project requirements.
- Strengthened annotation expertise through CloudFactory training, completing specialized courses on advanced video and image annotation techniques and contributing to numerous client projects with consistently precise, reliable, and production-ready annotated datasets.

### Web Developer & Graphic Designer

July, 2025 - Ongoing  
Cognix Insights pvt. ltd. | Durbarmarg, Kathmandu

- Delivered end-to-end design and development solutions, creating intuitive UI and UX designs along with impactful social media creatives for brands such as Naasa Securities, Sagar Distilleries, and Cognix Insights, ensuring cohesive visual communication and customer engagement.
- Engineered high-performing digital products, developing multiple websites and successfully building a mobile application that has been adopted by over 1.5 lakh users, reinforcing strong technical capability and user-centric product execution.

## CERTIFICATIONS

- Adobe Digital Experience Certification